

Benefits of Being a SWEEP⁺ Pilot City

What is SWEEP?

- SWEEP is a system of standards designed to recognize and reward municipal and industry leadership in sustainable materials management (SMM) and promote continuous improvement toward a zero waste society that is environmentally restorative, economically prosperous and socially just. SWEEP rewards continuous improvement in SMM, while SWEEP⁺ identifies and rewards leadership of the top of the market and SWEEP-Zero Certification represents the pinnacle of sustainable achievement.
- SWEEP certifies programs at 4 levels:
Certified → Silver → Gold → Platinum

Why be a SWEEP⁺ Pilot City?

- SWEEP is launching the Pilot version of the SWEEP⁺ standard and is looking for additional local governments to participate in the Pilot Phase of the standard's development.
- Pilot participants are the true pioneers in Sustainable Materials Management by being the first to adopt the country's foremost innovative waste management standard.
- National recognition for your program through access to a common set of leading performance metrics, tools and definitions.
- Develop a roadmap to further improve your city's material management practices and environmental efforts in a concrete, consistent, and measurable way.

About the SWEEP Pilot Program

- SWEEP certifies the sustainable materials management operations of local governments and their industry service providers they contract with. SWEEP promotes a partnership between local governments and private companies as they achieve SWEEP credits and certification together.
- Approximately 15 Local Government Leaders and their industry service providers will work closely with SWEEP Staff and experts to achieve certification
- SWEEP is seeking geographical diversity as well as local governments of all sizes
- Further develop and refine SWEEP criteria, certification tools and processes
- Spread awareness about SWEEP and its impact

Key Tools and Materials

- Certification Manual and Forms
 - Detailed text outlining the SWEEP Standard
 - Provides background materials, calculation methods and tools, definitions and case studies
 - Synchronized with the Municipal Measurement Program of the Recycling Partnership
- Consistent communication with SWEEP professionals to achieve the best possible outcome
- Partnerships with local universities and their sustainability programs

- Professional opportunities for emerging sustainability and waste management leaders in the community

Roles and Responsibilities

Local Governments	SWEEP
Agree to regular communication with SWEEP	Data protection and privacy
Payment of certification fee	Developing and providing certification materials
Conduct initial benchmarking assessment	Regular communication with participants through phone calls, webinars and newsletters
Collaborate with Industry Partner	Managing Pilot Program funding
Advertise and promote SWEEP Program	Facilitating program launch preparations

SWEEP Pilot Certification Fees

Revenues	Population	Pilot Fee	Revenues	Population	Pilot Fees
\$1,000,000	5,000 - 10,000	\$500	\$11,000,000	325,000 - 350,000	\$8,000
\$1,500,000	10,000 - 20,000	\$750	\$12,000,000	350,000 - 375,000	\$8,500
\$2,000,000	20,000 - 30,000	\$1,000	\$13,000,000	375,000 - 400,000	\$9,000
\$2,500,000	30,000 - 40,000	\$1,250	\$14,000,000	400,000 - 425,000	\$9,500
\$3,000,000	40,000 - 50,000	\$1,500	\$15,000,000	425,000 - 450,000	\$10,000
\$3,500,000	50,000 - 60,000	\$1,750	\$16,000,000	450,000 - 475,000	\$10,500
\$4,000,000	60,000 - 70,000	\$2,000	\$17,000,000	475,000 - 500,000	\$11,000
\$4,500,000	70,000 - 80,000	\$2,250	\$18,000,000	500,000 - 550,000	\$12,000
\$5,000,000	80,000 - 90,000	\$2,500	\$19,000,000	550,000 - 600,000	\$13,000
\$5,500,000	90,000 - 100,000	\$3,000	\$20,000,000	600,000 - 650,000	\$14,000
\$6,000,000	100,000 - 125,000	\$3,500	\$21,000,000	650,000 - 700,000	\$15,000
\$6,500,000	125,000 - 150,000	\$4,000	\$22,000,000	750,000 - 800,000	\$16,000
\$7,000,000	150,000 - 175,000	\$4,500	\$23,000,000	800,000 - 850,000	\$17,000
\$7,500,000	175,000 - 200,000	\$5,000	\$24,000,000	850,000 - 900,000	\$18,000
\$8,000,000	200,000 - 225,000	\$5,500	\$25,000,000	900,000 - 950,000	\$19,000
\$8,500,000	225,000 - 250,000	\$6,000	\$26,000,000	950,000 - 1,000,000	\$20,000
\$9,000,000	250,000 - 275,000	\$6,500	\$30,000,000	>1,000,000	\$22,500
\$9,500,000	275,000 - 300,000	\$7,000	\$40,000,000	>1,500,000	\$25,000
\$10,000,000	300,000 - 325,000	\$7,500			

